

Creating a Well-Managed, Successful Practice

The difference you've made to my practice is amazing—from a stronger team and better processes to an impressive 35% increase in turnover.

Proactive planning for business success

London 10th January
Manchester 22nd January
Taunton 25th January

Challenge

- No clear plan in place?
- Practice not growing in the direction or at the pace you desired?
- Constantly fire-fighting?

Solution

Get our help to:

- Create a 3-year plan.
- Define clear objectives and actions for the next 12 months.
- Have a clear idea about the next steps you and your team need to take to achieve your vision.

Proactive management for business success

London 14th March
Manchester 21st March
Taunton 29th March

Challenge

- Limited resource of time, energy and /or money?
- Not sure what to measure and how?
- Lack confidence in running your practice?

Solution

Get our help to:

- Create a detailed action plan to achieve your clearly identified key milestones.
- Identify new habits to implement.
- Find better ways of working, helping you to achieve more in your day to achieve your vision.

Ethical, authentic & effective marketing

London 14th May
Manchester 23rd May
Taunton 17th May

Challenge

- Find marketing cringeworthy, confusing and scary?
- Feast and famine cycle of new patients?
- No clear marketing strategy?

Solution

Get our help to:

- Identify your key target audience.
- Define how you want to come across in your marketing.
- Get crystal clear about your message.
- Explore the best marketing methods and create a plan.

Friendly, informative and fun sessions. I have learnt a lot about the way we need to take the practice forward.

Simple, effective & authentic social media

London 9th July
Manchester 16th July
Taunton 12th July

Challenge

- Find social media overwhelming?
- No idea what to share on social media or which platforms to use?
- No clear social media strategy?

Solution

Get our help to:

- Define your social media objectives.
- Determine the best platforms for you.
- Define who you want to connect with and determine your content focus.
- Put together a simple to implement social media plan.

Enhancing patient retention & increasing the flow of referrals

London 17th September
Manchester 26th September
Taunton 20th September

Challenge

- You and/or your associates struggling with patient retention?
- Too many patients who only come in for 1 or 2 treatments?
- Want more referrals?

Solution

Get our help to:

- Improve your communication with patients.
- Reduce cancellations, DNAs and patient drop-outs.
- Get more patients better.
- Feel confident about asking for referrals.

Managing staff & associates for success

London 13th November
Manchester 7th November
Taunton 12th November

Challenge

- Find it difficult to manage and motivate your team?
- Not working together as a team?
- Avoid dealing with issues and difficult conversations?

Solution

Get our help to:

- Set key performance indicators.
- Motivate your team members to be their best and achieve practice objectives.
- Be better at interviewing candidates.
- Feel confident about managing your team.

Excellent information that is pertinent to improving my clinic in an ethical manner. Thank you.

Non-Members **£250**, Early Bird **£225** per course
Physio First Members **£200**, Early Bird **£175** per course

If you'd like to speak with us for further help and advice, please get in touch

Call **07717 843540**
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www.painlesspractice.com