



How will being a member of  
Physio First benefit you?

**Physio First's membership benefits**  
[www.physiofirst.org.uk](http://www.physiofirst.org.uk)



CHAMPIONING PRIVATE PHYSIOTHERAPY

# About Physio First

Physio First is run by our members. We work together to champion evidence-based, cost-effective private physiotherapy in the changing healthcare marketplace.

Our Big 5 unique benefits are supported by our bespoke education programme, our beloved quarterly journal *In Touch*, our not-to-be-missed annual conference, plus many more benefits that you will find more information on here.

## Become a member today!

Being a member of Physio First will open the door to a wealth of unique professional support and information that no other private physiotherapy member organisation can offer you.

## Already a member?

We have launched a number of new benefits for existing members. If you're not aware of our Big 5 unique benefits then you must read on. And if you have private physiotherapists working with you who may also benefit, get them to join too! Now is the time to ensure you and your colleagues are getting the most out of your Physio First membership.



[www.physiofirst.org.uk](http://www.physiofirst.org.uk)

# Our Big 5 unique benefits



1

## Get the latest and unique marketplace information

Every month we'll share information with you on important topics within our sector. This could include how to attract more patients, the latest communications with private medical insurers and commercial intermediaries, or updates on clinical practice. It also covers initiatives that Physio First is developing to help members engage with our marketplace.

2

## Benchmark your practice

From time to time you will be invited to complete short surveys to help create your own unique report, benchmarking your practice against others working in private physiotherapy. These reports provide invaluable insights into developing your practice.

3

## Join our private LinkedIn forum

Only our members have access to this safe and trusted, member only LinkedIn forum. Here, you can discuss specific private physiotherapy issues, ask questions and exchange information with colleagues.

4

## Get Data for Impact reports

Input data to receive our illuminating Data for Impact reports that provide feedback on patient outcomes. You can use this data to target your CPD training, and inform our Physio First Quality Assured Practitioner kite mark. It's ideal for use by both individual physiotherapists and for clinics.

5

## Join our Quality Assured Practitioner scheme

Our forward-thinking Quality Assured Practitioner scheme gives you, your patients and the general public peace of mind. Demonstrating that you are a Physio First Quality Assured Practitioner promotes trust and gives confidence.



# Further member benefits

All our benefits are listed here including further details on our Big 5 unique member benefits and a whole host of additional membership benefits. We have listed them under three main categories: education and knowledge, business support and championing private physiotherapy.

## Education and knowledge

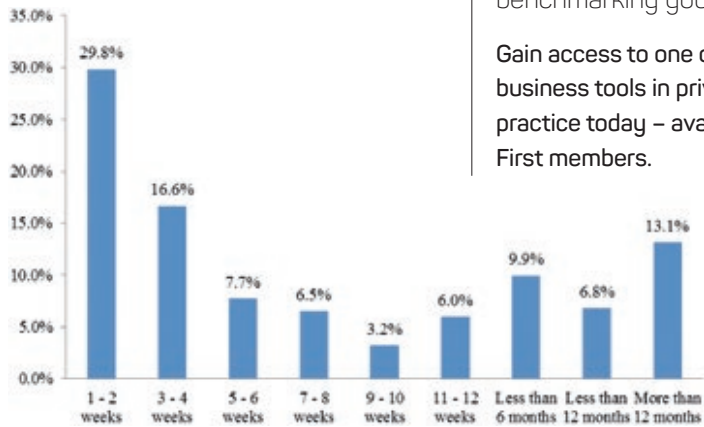
**Data for Impact reports – providing invaluable information on patient treatment outcomes – one of our Big 5 unique benefits**

As a Physio First member you could be part of our unique Data for Impact programme. This involves monitoring patient outcomes and promoting physiotherapy, and it could help further your career.

With our innovative data collection tool – developed by Physio First in collaboration with the University of Brighton – you can record and upload anonymous patient treatment and outcomes that enable us to produce regular reports specific to you and your clinic.

Whether you're a private physiotherapist working alone, or part of a large practice, Data for Impact is an invaluable business tool for benchmarking your clinical skills.

**Gain access to one of the most valuable business tools in private physiotherapy practice today – available only to Physio First members.**



**DURATION OF SYMPTOMS:** The largest group of patients had experienced their symptoms for less than 2 weeks (29.8%); however a notable sized group had experienced their symptoms for more than 12 months (13.1%). The details are shown in Figure 4. This information was not reported for 0.3% of the data.

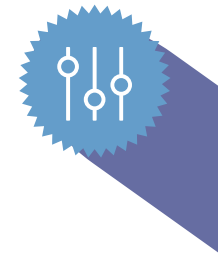
## Physio First annual conference

Be part of our popular Physio First conference where you'll hear top speakers in the physiotherapy field – and network with like-minded private physiotherapy professionals.

Physio First members get discounted rates on delegate places and accommodation, and can receive additional reductions for booking online.

**Get special discounted rates to join us at our annual conference.**

## Benchmark your practice – one of our Big 5 unique benefits



We run our own research strategy and all our members are invited to take part and contribute to new and ongoing projects.

Members can complete our unique practice profiling surveys which enables you to benchmark your business against other private physiotherapists.

Participating members get full access to published reports providing information that is valuable for business development.

**Help us benchmark and promote private physiotherapy in today's healthcare marketplace.**

## Join our private LinkedIn forum – one of our Big 5 unique benefits

Talk to other private physiotherapists in our trusted member-only forum.

This is the ideal arena in which to link up with other like-minded private physiotherapists to talk over burning issues and share opinions.

Our Physio First private LinkedIn community shares ideas, responds to queries and exchanges advice. If you need answers to a business challenge or support about a patient problem there's probably someone in our LinkedIn forum who has already faced the same issue – and found a solution. So don't be afraid to ask!

**Benefit from the experience and expertise of hundreds of other private physiotherapy professionals.**



## Education courses nationwide

Our extensive range of clinical and business courses lets you develop your skills and maintain your Continued Professional Development at discounted rates. Use these courses to support your participation in our Quality Assured Practitioner kite mark – one of our Big 5 unique benefits.

Our unique and respected education programme covers all areas of clinical interest with subjects that are taught by highly regarded physiotherapy educators.

Choose from our extensive range of courses, held in venues around the UK – and look out for our Education Day programme offered alongside our annual conference.

**Prepare to expand your learning – at discounted rates.**



## Unique marketplace information – one of our Big 5 unique benefits

Keep abreast of everything that's happening in the clinical and business world of private physiotherapy – with our regular and varied Physio First communications.

Supported by our widely-respected journal *In Touch*, our members' newsletter *Update*, and e-alerts, you will receive regular reports about what's new in the marketplace and what's affecting private practice. You'll also get updates from our commercial contacts and about private medical insurers.

In a nutshell if there's a hot topic, a scam warning, a relevant headline or ground-breaking clinical study within the private physiotherapy or healthcare market, Physio First members are always among the first to know!

**Get important and useful updates for your business.**



## Business support

### Find a Physio – online, nationwide search and booking

As a Physio First member you can put your practice in front of potential new patients for free, with our easy-to-use online booking system.

Simply register your individual or clinic contact information on our website and any members of the public searching for a physiotherapist will find your details quickly and easily through our search engine optimised system. They can even book their appointment with you online too!

**Promote your practice online for free.**



### Get enhanced Disclosure and Barring Service checks (DBS)

As a Physio First member you can take advantage of our special scheme set up with business partners Due Diligence Checking Ltd (DDC).

This means you can have your DBS checks done with Physio First acting as the umbrella organisation in partnership with DDC Ltd and you will be able to work as a self-employed practitioner in nursing homes, sports clubs or schools.

We administer the scheme known as Physio First Vetting and Barring, working closely with DDC Ltd, a company that has specialised in this area for more than 10 years.

**As a member you can apply for your DBS check immediately.**



### Software to support and streamline your business

Get great discounts on practice management and exercise prescription software for your practice.

We've teamed up with some of the world's leading and trusted suppliers of practice management and exercise prescription software to secure special rates both on their products and support packages.

You'll enjoy discounts of up to 15% with Physiotec, PhysioTools and TM2/ TM3 – all tried, tested names in the physiotherapy industry.

**Start enjoying these exclusive discounts today!**



### Professional support and legal advice

If you need help or advice with recovering a debt, legal issues, drawing up a self-employed associate agreement and marketing your business, this is all available to our Physio First members.

We know exactly the right professionals to support and advise you on a whole range of issues that crop up regularly within private physiotherapy practice.

As a Physio First member, you don't need to face those stressful business situations on your own – thanks to our member benefits!

As well as expert contacts to guide and support, you can also access information on topics such as product and service discounts, pursuing small claims and physiotherapy-specific insurance.

Ensure you have experts on hand to advise and save you time and money.



### Discounts with major clinic suppliers

Take advantage of our special business partnership with leading sellers of physiotherapy supplies such as:

- 10% discount with Patterson Medical – a respected and established supplier of rehabilitation and medical solutions, plus a generous 15% off their equipment servicing costs
- 10% discount with Vivomed – a top sports medicine supplier

Between them they offer thousands of products which are used by private physiotherapists around the world every day.

**Save money with these special discounts when next ordering goods and services for your clinic.**



### Physiotherapy-specific business advice

Is your business set for success? Make sure you're on the right track with help from the professional business and marketing coaches at Painless Practice.

Physio First's business partnership with Painless Practice means our members benefit from generous discounts on their respected workshops and courses aimed specifically at the private healthcare market.

Whether you're a private physiotherapist just starting out, or an established clinic looking to grow, you can expand your business knowledge at a discount with their proactive coaching programmes.

**Achieve your business vision – at a discounted rate.**





### Endorse your practice with Physio First

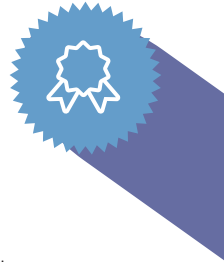
Use our immediately recognisable Physio First logo in your branding to show the public you're part of the UK's trusted professional body of private physiotherapists.

As a member you get access to a downloadable Physio First member logo that is free to use within your private practice – on stationery, websites, signage or even clothing. This means you can show your patients and the public that you are part of an independent and trusted professional body.

**Be recognised as part of a respected and long-established organisation of private physiotherapists.**

### Championing private physiotherapy

Become a Quality Assured Practitioner – one of our Big 5 unique benefits



Join Physio First and be part of our new, ground-breaking Quality Assured Practitioner scheme (QAPs).

Based on more than a decade of research and data analysis, the quality assurance scheme means you will be able to benchmark your outcomes and show just how well you are doing against pre-set baseline data. Achieve this quality mark of approval and prove to existing and potential clients just how good you really are!

The Physio First QAP mark will also mean patients and the public enjoy peace of mind and reassurance that, as a private physiotherapist, you adhere to high standards of treatment and professionalism.

Once you have achieved the QAP mark this could make the difference between patients booking an appointment with you – or going elsewhere!

**Be one of our first private practice physiotherapists to be awarded our Quality Assured Practitioner kite mark.**

### Regular liaison with the Chartered Society of Physiotherapy

Physio First is run with its members so we all get the chance to have our views heard through our organisation.

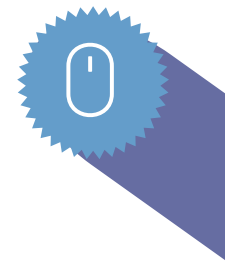
We have regular meetings with the Chartered Society of Physiotherapy and have the opportunity, as the voice of our members, to make our views known.

If there are issues affecting you, your clinic or practice then we can help.

**Get a direct line into the CSP at the highest level.**



## Information, help and advice is just a click away



### Join Physio First

Become a member of Physio First and you'll open the door to a wealth of unique professional support and information that no other private physiotherapy membership organisations in the UK can offer.

Join online today at [www.physiofirst.org.uk](http://www.physiofirst.org.uk)

Or contact Physio First for more information  
01604 684960 | [minerva@physiofirst.org.uk](mailto:minerva@physiofirst.org.uk)

### Access your benefits today

Already a member? Log in today and start getting the most from your membership.  
[www.physiofirst.org.uk](http://www.physiofirst.org.uk)

Physio First  
Minerva House  
Tithe Barn Way  
Swan Valley  
Northampton  
Northants NN4 9BA

01604 684960  
[minerva@physiofirst.org.uk](mailto:minerva@physiofirst.org.uk)

[www.physiofirst.org.uk](http://www.physiofirst.org.uk)



CHAMPIONING PRIVATE PHYSIOTHERAPY