

Joint letter from Hon Education Officer and Hon Editor to conference speakers, course tutors and journal authors

Thank you for agreeing to write for our Journal / speak at our conference. The following information is to help you understand the essential background on Physio First, and what it means to work with us, and championing our education strategy; "To support our members towards and within our Physio First Quality Assured Practitioner scheme"

Physio First is different

In June 2013, we as an organisation, consciously decided *what* Physio First as a professional membership trade association, and professional network of the CSP, is specifically for, and our executive committee announced this, together with our 9-Goal, 5-year plan.

Ever since then we have devoted all of our resources, i.e. our time, energy and money, the vast majority of which comes from our members' subscriptions, towards achieving Physio First's strategic intent. To find out more go to www.physiofirst.org.uk. An explanation can also be found in our minute and half animation here https://www.youtube.com/watch?v=9VukEi6sTjU.

What is Physio First for?

Physio First is for championing evidence-based, cost-effective private physiotherapy with Physio First members in the changing healthcare marketplace.

What you need to know

The key element to achieving our purpose to become the organisation capable of *championing evidence-based, cost-effective private physiotherapy with Physio First members in the changing healthcare marketplace* is in understanding that all three of our educational member benefits; our annual conference, education programme and journal, are crucial to supporting our brand new Physio First Quality Assured Practitioner (QAP) scheme.

For more information about our QAP scheme please go to: http://www.physiofirst.org.uk/benefits/qap.html

In order for our education strategy to guide our members towards QAP status, the learning outcomes in all our educational material needs to support them towards achieving baselines for treatment in the following areas:

- Goal achievement - Outcome of referral

 Number of treatments
FPS (functional, physical and subjective) score changes between initial and discharge appointments

- Time between referral and commencement of treatment.

Your help in guiding our members, through your article / lecture is an invaluable tool in our education strategy, and pivotal in the success of Physio First's strategic intent.

Once you have had an opportunity to consider the information about our Quality Assured Practitioner scheme on our website, please feel free to ask any further questions you may have.

We look forward to working with you. Thank you and kind regards

Amanda Marsh Paul Johnson

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