

VALUE OF PHYSIO FIRST MEMBERSHIP



**Physio First: A community of
like-minded private physios**

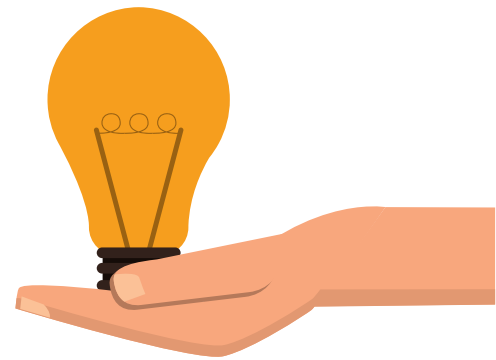
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STAYING INFORMED AND INFLUENCING OUR MARKETPLACE



Weekly e-bulletins packed with the most up to date marketplace information!



- Keep abreast of everything that's happening in the clinical and business world of private physiotherapy – with our regular and varied Physio First communications.
- Supported by our widely-respected journal **[In Touch](#)** and our regular e-bulletins, you will receive reports about what's new in the marketplace and what's affecting private practice. You'll also get updates from our commercial contacts and about private medical insurers.
- Our Physio First private member **[forum](#)** has become the ideal place to share ideas, respond to queries and exchange advice. If you need answers to a business challenge or support about a patient problem there's probably someone in our LinkedIn forum who has already faced the same issue – and found a solution.

PHYSIO FIRST EXISTS TO SUPPORT AND PROMOTE A COMMUNITY OF QUALITY PRIVATE PHYSIOTHERAPISTS



Why become a member of Physio First?

Find out what our members say about why you should become a member of Physio First

Thank you to you all at Physio First for all the good work you are doing and have done over the covid crisis. Physio First is always my first port of call, I normally wait until you guys issue statements as I always feel your information is more measured and always reflects the private practitioner's point of view



SHARING SKILLS AND ADVICE WITHIN OUR COMMUNITY



TOGETHER WE CAN SHAPE THE FUTURE OF PRIVATE PHYSIOTHERAPY

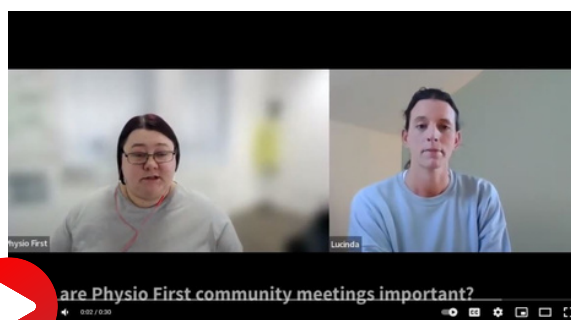
Membership with Physio First provides everything you need to become a provider of quality private physiotherapy within an influential and trusted community.

The community meetings are always friendly, informative and supportive meetings to discuss clinical and business issues. I always find something useful and relevant to my practice.

BENEFIT FROM REGULAR COMMUNITY MEETINGS

Our Physio First [events](#) programme offers regular, easy to access online discussions that cover a range of business and clinical topics.

These events are hosted by our Community Representatives, and all members are invited to use them as an opportunity to meet with other private physiotherapists in a space where you can share ideas, solve problems, or just take some time out to catch up with other physios over a virtual coffee table.



Hear from our Community Rep Lead on why you should join our community meetings



Data for Impact - collect patient data

**Dfi is our online,
standardised, data
collection tool
created by us in
collaboration with the
University of Brighton**

PROMOTE YOUR PRACTICE THROUGH THE QUALITY OF YOUR PATIENT OUTCOMES

Become a QAP

- Meet HCPC audit criteria through partaking in Data for Impact and becoming a QAP
- Analyse your patients, treatments & outcomes
- Get a yearly report that reflects the quality of your clinical practice

Independent analysis by the University of Brighton

**Taking part in Data for
Impact is the first step to
becoming a Quality
Assured Practitioner
(QAP) or Quality Assured
Clinic (QAC) status**

Become a QAC – join all the members of your team, monitor and measure your clinical team's treatments and outcomes

- Benchmark your clinic against the national average demonstrate your clinic's quality and see where and how it can improve
- Receive a yearly report on your clinic's outcomes



Download the eBooklet, [Data for Impact & Quality Assurance Schemes in Physio First](#) which explains everything you need to know about the schemes

***Data for Impact is building up a
wealth of ongoing patient data that
we are analysing and collating into a
national interim report***



BENEFITS FROM TRUSTED PARTNERS

We work closely with a number of carefully selected commercial partners, who share our strategic vision and have a culture, which reflects ours.



NEW!



NEW PARTNERSHIP FOR OBTAINING VISAS

Obtaining a Sponsor Licence which allows organisations to offer sponsorship under the Skilled Worker route is a fabulous solution to this current crisis. White Rose Visas are delighted to assist Physio First members throughout this process.



TRANSFORMATIVE BUSINESS COACHING

Thrive will help health professionals fulfil their goals and dreams and work in their area of brilliance, especially those who have lost their confidence as a business owner. Members have access to VIP rates on all Thrive classes!



NEW DFI INTEGRATION - 30% OFF ALL SERVICES

This NEW integration provides a high-quality embedded interface within the same platform as your treatment notes and exercise prescription tools, making it easy to collect Data for Impact and become a Quality Assured Practitioner or a Quality Assured Clinic.



EXCLUSIVE DIGITAL MARKETING FOR PHYSICAL THERAPY

MYCO are digital marketing consultants specialising in working with physical therapy clinics. They work with clinic owners who want to grow their practice online and are looking for a digital marketing partner who is experienced in working with clinics.



FREE HR AND EMPLOYMENT ADVICE

This free advice will consist of the opportunity to brainstorm any HR or employment issue that you may be facing, which is often all that is needed to help work out a plan on how to address the immediate issue.



NEW PARTNERSHIP TO HELP YOU EXIT YOUR PRACTICE

Access to industry specific advice and support on selling physiotherapy practices and help grow the private practice marketplace.



THE UK'S LARGEST NETWORK OF DIAGNOSTIC CENTRES

A single point of access to a national network, online booking and customer friendly reports that support appropriate use of imaging but also provide a better experience for customers.



WIN/WIN REFERRAL SYSTEM!

Register to the Medbelle Physio First Member Scheme to refer your patients directly to Medbelle orthopaedic surgeons with a guarantee that they will be referred back for their postop rehabilitative treatment. Together we can create a valuebased model that works for everyone!

10%



EXCLUSIVE MEMBER BENEFITS!

10%



10%



20%



15%



10%

10%



25%



NEW

Exciting Member Benefit!

**Have your own
personalised eStore
on your website with
very little effort!**

We are excited to announce that Physio First have partnered with eComNowUK (Payment Solutions) to offer our members the capability to provide rehabilitation and treatment products directly to patients through our new marketplace.

- all your favourite rehab products on your own eStore at your fingertips
- great pricing and no product storage needed
- a fair share of the profit of items sold
- own clinic supplies from own eStore at discounted prices
- and a great, convenient and competitive service to your patients too

Members enrolled within the eStore programme will be able to send a recommendation to their patients via text, email or social media message to allow a patient to purchase products for delivery directly to their home address.



Members will be able to add their personalised eStore to enhance their existing website!



DEVELOPING PERSONALLY, PROFESSIONALLY, AND COMMERCIALY

EDUCATION DESIGNED TO HELP PRIVATE PHYSIOTHERAPISTS THRIVE

As a respected and trusted private physiotherapy membership organisation, we are committed to supporting your professional development and ongoing education.

NEW SKILLS EXCHANGE EVENTS



Free in-person events open to all HCPC registered physios where we facilitate case scenarios and practical demos where everyone joins in and has a go.

Come alone and make new clinical friends or bring your whole team!

LEARN MORE



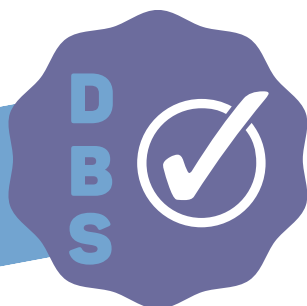
RESOURCES FOR YOU



We have a library of resources designed to help you continuously develop and thrive:

- [Private Physiotherapy Practice - The Essential Guide](#)
- [Working with Private Medical Insurers - An introductory guide](#)
- [Quality in private physiotherapy: what is the evidence?](#)
- [Data for Impact & Quality Assurance Schemes in Physio First](#)
- [Quality infographics for DfI inputters](#)

Once again I am reassured of the benefit of being a Physio First member. Having not only a wide and varied resource section via the website but also direct access to an experienced team



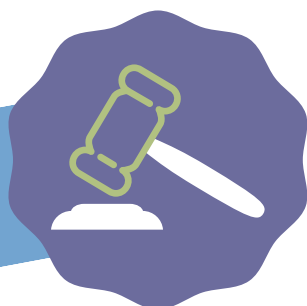
GET ENHANCED DISCLOSURE AND BARRING SERVICE CHECKS (DBS)

Use the Physio First scheme to get an enhanced DBS check for yourself and your team



ENDORSE YOUR PRACTICE WITH PHYSIO FIRST

Let your patients know you're a member and show off your quality with our QAP and QAC awards



PROFESSIONAL SUPPORT & LEGAL ADVICE, INCLUDING HELP WITH DEBT RECOVERY

Benefit from the advice of our in-house lawyer with years of experience dealing with private physio issues



EXCLUSIVE MEMBER DISCOUNTS ON SOFTWARE TO SUPPORT YOUR BUSINESS AND YOUR PATIENTS

Get 10% off TM3 patient management, 10% off Physiotec, 15% off PhysiTrack, 25% off TrackActive and 30% off Rehab Guru!



BE LISTED ON OUR FIND A PHYSIO WEBPAGE WHERE POTENTIAL PATIENTS CAN SEARCH FOR YOU

Our Find a Physio page achieves over 10,000 hits per year



SUPPORTIVE COMMUNITY AND CONNECTION, WITH RESOURCES THAT BENEFIT EVERY MEMBER

Connect with other private physios and access support for your day to day practice

MEMBERSHIP TYPES & PRICES

Membership with Physio First provides everything you need to provide quality private physiotherapy within a trusted community



Our membership year runs from 1 April to 31 March and once we have your direct debit instruction, your subscription will be taken from your bank on, or immediately after, 1 April every year.

Payment for a full year's subscription will be taken at the time of registration irrespective of the time of year you join Physio First.

JOIN NOW



- **Full member: £240 for April 2022 - March 2023 Subscription**
- **Affiliate member: £221 for April 2022 - March 2023 Subscription**
- **QAC participant:**
(newly created to allow non-member colleagues to participate in our Dfl scheme so that member led clinics can become QACs)
 - a) **works over 10 hours: £120.00 pa**
 - b) **works 10 hours or less: £60.00 pa**
- **Deferred membership: £240 for April 2022 - March 2023 Subscription**

PAY AS YOU GO (PAYG) MEMBERSHIP

We are committed to listening to your suggestions, many of you have told us it would be useful to have a monthly payment option as it will support you to budget most effectively. You can find out more about PAYG [here](#).

Pay as You Go Membership costs per month*:

- **£22 for a full member**
- **£20 for an affiliate member**

*These rates are subject to change in line with our annual subscription rate.



The information and support from Physio First was hugely beneficial when I first entered private practice in 2003. They have advice and material on issues that I had never even thought of. Thank you for all your support!



Carolyn Hiron
Physio First member