

IN TOUCH

The journal for physiotherapists in private practice

Advertising rates and display advertisements

4 colour rate		
	1 insertion	4 insertions
Inside front cover	£1290	£1165
Outside back cover	£1250	£1120
Inside back cover	£1250	£1120
Full page	£1180	£1040
Half page	£585	£530
Quarter page	£370	£325

Black & white advertisements		
	1 insertion	4 insertions
Up to 5 lines classified	£75	£75
Small Box	£100	£100
Box (1/6 page)	£200	£200

All prices are subject to VAT at the current rate

Loose inserts – price on application

All artwork should be sent electronically, ideally in high resolution PDF or, alternatively as fully composed graphics in TIF or JPEG format.

Sizes:	
A4 portrait Full A4 [+ bleed]	Fits within A4 page border = 267mm x 187mm Full A4 = 210mm x 297mm (printed size) = 216mm x 303mm (A4 + 6mm bleed)
Half page	267mm (H) x 93.5mm (W) portrait, 133.5mm (H) x 187mm (W) landscape
Quarter page 1/6 page	133.5 mm (H) x 93.5mm (W) 85mm (H) x 93.5mm (W)



NB Payment for small advertisements must accompany your order

The Editor reserves the right to reject any material deemed unsuitable for publication: Cancellation: 8 weeks prior to publication; All adverts under £100 value must be paid within 7 days of invoice.

For information please contact Helena Boughton helena.boughton@physiofirst.org.uk

Physio First, Minerva House, Tithe Barn Way, Swan Valley, Northampton NN4 9BA Tel. 01604 684960

CHAMPIONING EVIDENCE-BASED COST-EFFECTIVE PRIVATE PHYSIOTHERAPY
WITH PHYSIO FIRST MEMBERS IN A CHANGING HEALTHCARE MARKETPLACE

physiofirst.org.uk