

CHAMPIONING PRIVATE PHYSIOTHERAPY

No	By When?	Action Point	20 February 2018 update
1.	31 December 2017	Update to draft three of our feasibility study to include what we have learned from our symposium, and from elsewhere since the completion of draft two	This could not start until February 2018 but is now well underway and is also evoking other ideas and thoughts from additional information gleaned since the second draft of the feasibility study produced in March 2017. Expected to be completed in March 2018
2.	31 December 2017	Produce, with the help of Co-operatives UK, a transparent and explicable methodology for the selection of a co- operative founding steering group for agreement by our Physio First executive	Contact has been re-established with Co-operatives UK. A meeting was planned on 01 March 2018 that had to be re-scheduled due to "the snow". The additional information from the third draft of the feasibility study will help with this. A progress report will be in the May edition of The Core
3.	28 February 2018	Recruit a steering group using the agreed methodology	Cannot begin until action point 2 is complete
4.	28 February 2018	With the help of Cooperatives UK and Physio First post holders, produce the first draft of a transparent and explicable methodology for the selection of the founding co-operative members that is based upon strategic and cultural synergy to assist the steering group with the first steps	Quite a bit of research has been done on this which has unearthed clear, helpful examples of commercial methodologies that exist. The best example is within franchising following research that unearthed the fact that Best Western described itself as a "self-owned franchise
5.	31 March 2018	Produce the first draft of a business plan to assist the steering group with the first steps	Now that we are beyond our March 2017 "Goal 9 Symposium", the review of the second draft of our feasibility study makes defining "our product" *, i.e. our business model, one of the main points of concentration. * Reference: Rich Katz, Contracting & Business Development Director at Therapeutic Associates and panel member at our Physio First "Goal 9 symposium" click here for more information.
6.	27 April 2018	Ideally, around the time of our annual conference, hold the first cooperative steering group meeting	This is now very unlikely to occur due to the slippage in time, but we will get to it as soon as we can.